Ohio City Incorporated is currently seeking a candidate to fill four Board of Trustee seats which are up for election on Tuesday, May 1st, 2018. Qualified candidates must submit their applications electronically or via mail on or before March 14th, 2018 by 5:00pm.

ABOUT THE POSITION:

- Candidate will fill a vacated seat which will be complete in 2020.

- Must attend up to TWELVE (12) meetings scheduled each year for approximately 2 hours each meeting. Board members are expected to attend all meetings of the Board during their term;

- Serve on at least ONE (1) board committee and attend committee meetings. Meeting dates and times are established by the chairman of each committee.

- Attend and/or volunteer for Ohio City Incorporated sponsored events. Board members are encouraged to attend as many events as possible, but must attend as a guest or volunteer for at least two major events coordinated by Ohio City Incorporated each year;

- Be able to make a personal financial contribution to Ohio City Incorporated each year. A gift of at least $100.00 is suggested from each Board member. In-kind gifts will not substitute for the minimum contribution. The Board contribution and any dues are 100% tax deductible;

- Must commit to the mission and goals of Ohio City Incorporated, as stated in the bylaws, strategic plan, or other initiatives agreed upon by the Board;

- Must commit to uphold and comply with fiduciary duties of care, loyalty, compliance, and to maintain accounts as provided under Ohio law in addition to complying with the Board of Trustees Statement of Expectations and Commitment.
ELIGIBILITY:
The Ohio City Incorporated Board of Trustees consists of 12 resident-elected seats and 7 appointed seats for community stakeholders.

To apply for one of the Ohio City Incorporated Board of Trustees seats, you must be a Resident Member of Ohio City Incorporated on or before submitting your application. If you are not a member, visit ohioicity.org to access a membership application. To confirm the status of your membership, contact Carrie Miller at cmiller@ohiocity.org or by phone at (216) 781-3222 x106.

In order to be considered a candidate, a signed copy of the Ohio City Incorporated Board Expectations document must be submitted with this application.

Applications are due no later than March 14th, 2018 by 5:00pm.

CHECKLIST:
Please ensure the following items below are included with your application. Personal information including address, email, and phone number will not be shared. The rest of your application will be posted on the Ohio City Incorporated website and at relevant candidate events.

☐ Part 1: Candidate Information
☑ Part 2: Experience & Professional Expertise
☐ Part 3: Personal Statement
☐ Application Signed & Dated
☐ Signed Ohio City Incorporated Board Expectations Document
☐ Resume or Curriculum Vitae

FORMS CAN BE SUBMITTED VIA MAIL OR E-MAIL TO:
ATTN. OCI Governance Committee
Ohio City Incorporated
2525 Market Avenue, Suite A
Cleveland, OH 44113

Alex Frondorf, Governance Chair: frondorf@gmail.com
Carrie Miller, Director of Neighborhood Services: cmiller@ohiocity.org

** Ohio City Incorporated **
incorporated
1856
OHIO CITY INCORPORATED BOARD OF TRUSTEES APPLICATION

PART 1: CANDIDATE INFORMATION
Please fill out the contact information below. Personal information including address, email, and phone number will not be shared.

<table>
<thead>
<tr>
<th>Name:</th>
<th>Jonathan Floyd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>1737 Fulton Road</td>
</tr>
<tr>
<td>City:</td>
<td>Cleveland</td>
</tr>
<tr>
<td>State:</td>
<td>OH</td>
</tr>
<tr>
<td>Zip:</td>
<td>44113</td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
</tr>
</tbody>
</table>

Ohio City Incorporated Membership:
- [ ] I am currently a Resident Member in-good-standing
- [ ] My Resident Membership form is attached to this application.

Length of Ohio City residency: Since June 2011

PART 2: EXPERIENCE & PROFESSIONAL EXPERTISE
Please check the areas in which you have experience and/or professional expertise. Responses to Part 2 will be made available to Ohio City Incorporated membership prior to the election.

- [ ] Accounting
- [ ] Bilingual
- [ ] Community Activist
- [ ] Community Connections
- [ ] Construction Contractor
- [ ] Design/Architecture
- [ ] Developer/Builder
- [ ] Education
- [ ] Finance/Lending
- [ ] Fundraising
- [ ] Grant Writing
- [ ] Historic Preservation
- [ ] Human Resources
- [ ] Legal
- [ ] Marketing
- [ ] Outreach
- [ ] Real Estate
- [ ] Strategic Planning

PART 3: PERSONAL STATEMENT
Please answer the following questions & attach with your application. Limit 1 page, single-spaced. Responses to Part 3 will be made available to Ohio City Incorporated membership prior to the election.

1) Why do you wish to serve on the Ohio City Incorporated Board of Trustees?

2) Please describe your experience in the areas checked in Part 2. Include any special achievements and/or any experiences that you feel would enhance the organization.

3) Describe your involvement in Ohio City neighborhood organizations or Ohio City Incorporated sponsored committees, projects, or block clubs.

4) Describe your involvement in non-Ohio City neighborhood organizations/activities.

APPLICANT SIGNATURE
This application was completed to the best of my knowledge and in good faith:

Jonathan Floyd

Signature: Jonathan Floyd
Print: 3/13/2018
Date:

OHIO CITY INCORPORATED
1836
2016 BOARD OF TRUSTEES STATEMENT OF EXPECTATIONS AND COMMITMENT

The following responsibilities are specific to Ohio City Incorporated (OCI) and are articulated for the purpose of complementing or clarifying certain expectations for the traditional governing responsibilities of Board of Trustees.

By signing this form, you are acknowledging that you have read the statement and understand the expectations and commitment being asked of you as a member of the Board of Trustees.

1) Commit to the mission and goals of OCI, as stated in the bylaws, strategic plan or other initiatives agreed upon by the Board.

2) Attend meetings of the Board of Trustees: Up to TWELVE (12) meetings are scheduled each year. Board members are expected to attend all meetings of the Board during their term. Board members who must miss an occasional meeting are expected to inform the Board President. Chronic absence may lead to removal from the Board.

3) Serve on at least one committee and attend committee meetings. Meeting dates and times are established by the chairman of each committee.

4) Observe the parliamentary procedures and display courteous conduct in all Board and committee meetings.

5) Prepare for meetings by reviewing agenda materials in advance of meetings.

6) Contribute your expertise through participation in Board meetings and strategic development of the Board and OCI. As a Board of Trustee, it is your duty to be informed about matters pertaining to OCI and to vote on resolutions affecting the organization. Participation requires active engagement, which includes articulating and responding to alternative viewpoints through effective, respectful communication, and voting on record when resolutions are brought up for Board vote.

7) Attend and/or volunteer for OCI sponsored events. Board of Trustees are encouraged to attend as many events as possible, but must attend as a guest or volunteer for at least two major events coordinated by OCI each year. If your attendance as a guest at events requires the purchase of a ticket, the cost of which is either fully or partially tax deductible.

8) Make a personal financial contribution to OCI each year, which is then either donated to the Ohio City Improvement Fund or to a separately funded Board-sponsored neighborhood project. A gift of at least $100.00 is suggested. In-kind gifts will not substitute for the minimum contribution. This amount is not inclusive of any membership dues that the Board may elect to require. The Board contribution and any dues are 100% tax deductible.
9) Commit to uphold and comply with fiduciary duties of care, loyalty, compliance, and to maintain accounts as provided under Ohio law.

10) Disclose any potential conflict of interest with OCI and possess the ability to make independent decisions, unencumbered by material conflict of interest.

11) Refrain from discussing or sharing confidential Board business with non-board members in accordance with our confidentiality policies.

12) Be willing to participate in periodic Board of Trustee self-evaluations and annual board evaluations, and be open to constructive feedback on performance as a board member.

13) Support in a positive manner all actions taken by the Board of Trustees even when in a minority position on such actions. Recognize that decisions of the Board can be made only by a majority vote at a Board meeting and respect the majority decision of the Board, while retaining the right to seek changes through ethical and constructive channels.

14) Exercise authority as a Board of Trustee only when acting in a meeting with the full board or as delegated by the Board.

15) Refrain from intruding on administrative and personnel issues that are the responsibility of the Executive Director, except to monitor the results of the organization.

16) Represent OCI in a positive and supportive manner at all times.

17) Abide by this Statement of Expectations, the Confidentiality Agreement, the Conflict of Interest Agreement, and all other Board operating policies and procedures.

I understand that as a member of the Board of Trustees for Ohio City Incorporated, I will be held accountable to the expectations above on an annual basis.

☐ I agree to the above statements and will comply with the requirements.

☐ I cannot meet these expectations.

Jonathan Floyd
Jonathan Floyd
3/13/2018

Signature Print Date
MISSION:
We lead the development of Ohio City by serving a diverse community of committed people, driving new investments in and preserving the history of a unique place, and promoting an authentic urban neighborhood.

VISION:
Ohio City is Cleveland's most complete neighborhood, a destination for celebrating the urban experience and an ideal setting to make home, raise a family, start a business, serve others, and live a full life.

OUR FOCUS:
Ohio City Incorporated focuses its efforts on People, Place, Promotion & Policy.

By serving our People, Ohio City Incorporated improves the quality of life in Ohio City by making everyone feel safe, welcome and connected by providing access to meaningful opportunities for enrichment.

By cultivating Place, Ohio City Incorporated improves the places and spaces within Ohio City, by planning for, attracting, and guiding appropriate physical development.

By leading Promotion, Ohio City Incorporated tells the neighborhood's story in a way that makes stakeholders proud and creates a desire to be part of the community.

By strengthening Policy, Ohio City Incorporated improves organizational efficiency and more effectiveness by strengthening governance, streamlining and supporting operations, and engaging in meaningful collaborations.
Finance Professional * Financial & Business Process Auditor * Credit Manager
- Finance professional with MBA, Certified Internal Auditor and Certified Treasury Professional designations, and over 12 years of experience with a leading academic medical center and Fortune 500 company performing financial analysis, providing forecasting and planning support, and developing strategies to improve operational efficiency and the financial control environment.
- Effective team leader with strong business acumen and experience working with a broad range of stakeholders from location finance and manufacturing personnel to executive management.
- Skilled presenter to finance colleagues and executive management with a well-established track record of performance and execution, providing finance and compliance training, and driving performance metrics improvement.

CORE COMPETENCIES

EXPERIENCE
Cleveland Clinic – Finance Manager III, Nursing Administration – May 2013 - November 2015 - Cleveland, OH
- Direct the Nursing Finance team supporting the 8 community hospitals of the enterprise health system, in the areas of revenue cycle management, strategic and financial planning, variance analysis, productivity and capital budgeting initiatives.
- Implemented the standardized position control process within the main campus and community hospitals to appropriately justify any new or replacement positions with established productivity metrics and streamline position reviews for Chief Nursing Officers.
- Expanded waste reduction initiatives related to supplies expense within the community hospitals to benefit cost repositioning efforts.
- Assisted in coordinating the annual forecast and budgeting cycle process including review of budget spreads, budget reconciliations, capital budgets and business plans for alignment with established targets and initiatives resulting in $30M in efficiencies gained year over year.
- Chaired the capital review and treasury fund committees to facilitate the review process and spend of the Nursing capital allocation and philanthropic donations.
- Prepared consolidated enterprise financial analysis of overall performance and key metrics for institute business reviews, financial update meetings, Chief Nursing Officer committee meetings and executive finance team on a monthly basis.
- Assisted in identifying benchmarks in financial performance, hospital throughput, cost per case, length of stay and other productivity measures to drive operating performance.
- Assisted in developing financial strategic business plans and preparing Nursing Institute business reviews by providing analysis and interpretation with regard to financial and productivity variances, capital commitments, and position control initiatives.

Alcoa Inc. – Business Unit Financial Analyst, Alcoa Power and Propulsion - April 2011-February 2013 - Cleveland, OH
- Collaborated with business unit and plant finance teams to ensure compliance with corporate and business unit financial requirements and assisted with achieving various business unit operational and financial objectives for headquarters and 29 production facilities.
- Performed analysis of monthly financial results, and assisted with balance sheet reviews and various other accounting and finance projects.
- Performed forecasting and budget preparation support for business unit headquarters functions to ensure headquarters expenditures were under plan and overall performance objectives were met.
- Coordinated and managed audit peer reviews to ensure successful scoring on internal audits and completion of control self-assessment for business unit functions to fulfill corporate requirements.
- Conducted training sessions with plant finance teams to provide clarification and action items to correct compliance and financial control issues identified.
Alcoa Inc. – Credit Manager, Global Credit - March 2008–April 2011 - Pittsburgh, PA
- Managed risk assessment, collection activities and pay cycle improvements for business unit of $1.6 billion in revenue in order to maximize profitable sales for the business, while minimizing risk exposure including working capital costs and bad debt expense while maintaining a 95 percentage current ratio for the portfolio.
- Directed a team of collectors to gather customer information as necessary and perform efficient credit investigations to provide accurate evaluations of commercial risk, country risk, and currency risk, toward making informed decisions on the financial abilities of customers.
- Partnered with business unit management and staff to formulate a living accounts receivable performance business plan which included measurable goals, supporting objectives and strategies and identifying opportunities for the business unit to optimize their claim/dispute resolution process and recommending operational improvements such as timing of shipments to improve month end collection efforts.
- Provided financial evaluations to management in support of business unit strategies and served as a liaison with sales and marketing on the creditworthiness of potential and existing customers, including advice on the credit terms on which business should be conducted.
- Performed financial control reviews to ensure compliance with corporate requirements which contributed to the Global Credit department receiving the highest internal audit rating of excellent.

- Performed monthly and annual plan to actual expenditure analysis for $50M group resource unit spanning communications, human resources, environment, health & safety, customer, maintenance and quality functions which comprised 28 department accounts.
- Performed stock option process assessments including annual report footnoting, 10-K, 10-Q, proxy statements, tax returns, stock split conversion analysis, and process control documentation for audit purposes in accordance with FAS 123(R).
- Prepared analyses for Industrial Relations group including data used in labor negotiations and hourly employment compensation analysis for plant finance teams and executive management.
- Recruited for interns, undergraduate and graduate level positions, and participated in career fairs and various panels.

- Assessed the internal controls and the adequacy of financial information reported by Alcoa’s various business operations, support services, and outsourcing arrangements throughout North America with special assignments in Hungary and Germany.
- Developed strategies for site and executive management for improving the control environment and increasing operational efficiencies in accordance with SOX legislation. Conducted over 70 team-based audit engagements and served as team leader for several audit engagements.
- Maintained and improved audit department metrics and processes including auditor utilization and plan vs. actual analysis by developing total utilization comparisons and developing procedures to capture specific entity variances to efficiently allocate engagement staffing levels.
- Co-led department campus recruiting efforts by interviewing interns, undergraduates and MBA level applicants.
- Enhanced audit processes by increasing efficiency and automation via participation on several department process improvement teams including Process, Self-Assessment, Best Practices, and Data Mining project management.
EDUCATION
Florida A&M University
- Master of Business Administration, Finance, April 2002
- Bachelor of Science, Business Administration, April 2000

Institute of Internal Auditors
- Certified Internal Auditor, November 2004

Association for Financial Professionals
- Certified Treasury Professional, June 2010

RELATED EXPERIENCE
GOAL – Group of Aspiring Leaders, Member – July 2013- November 2015 – Cleveland, OH
- Cleveland Clinic collaborative group of professionals committed to building relationships, career paths and direction throughout the health system, while supporting the values of commitment, leadership, service, integrity, and relationships.

Pittsburgh Pirates Diversity Advisory Committee, Committee Member - March 2008-May 2011 - Pittsburgh, PA
- Provided strategic advice and counsel to the Manager of Diversity initiatives on minority business development and community service opportunities and overall diversity improvement issues.

Kelly-Strayhorn Theater, Treasurer and Board Member – January 2009-May 2011 – Pittsburgh, PA
- Provided financial oversight and led fundraising initiatives for the non-profit community performance arts theater.

Manchester Academic Charter School, President and Board Member - January 2005–June 2008- Pittsburgh, PA
- Provided strategic direction and ensured the K-8 charter school fulfilled its mission to meet the academic standards of the Pennsylvania Department of Education.
- Served on the HR and CEO Evaluation committees to provide oversight on employment issues and annual evaluation of the CEO.

Jackie Robinson Foundation Alumni Association - March 2003–Present - New York, NY
- Secured $350,000 in grants for the Jackie Robinson Foundation via work with the Alcoa Foundation and the JRF.
- Recipient of the 2001 Spike Lee Youth Motivation Award for outstanding service at the FAMU-School of Business & Industry.
- Recipient of the JRF flagship renewable scholarship award in 1997 for outstanding high school academic performance and community service.

Alcoa African Heritage Network, Pittsburgh Steering Committee Member and Mentor Committee Chair - July 2006 – May 2011
- Promoted the affinity group mission of solidarity and supported various programming in the form of workshops and community service while leading the mentoring program.

FAMU Alumni Association, President and Founder of the Pittsburgh Chapter - January 2004–January 2006 - Pittsburgh, PA
- Promoted the University’s presence in the greater Pittsburgh community by recruiting applicants, raising funds for scholarships and serving as a professional and social network for alumni.

Proficient in Oracle Applications, Hyperion Planning, Essbase, EPSi, Microsoft Office
Jonathan Floyd

1. Why do you wish to serve on the Ohio City Incorporated Board of Trustees?:
I wish to serve on the Ohio City Inc Board of Trustees as a way to give back to the community
and which I live and have a voice for positive change in the community. I have been a member of
a number of boards and advisory committees and have found the experience to be rewarding. I
relocated from Pittsburgh, PA to Ohio City in June 2011 and have seen tremendous growth and
development in the area, in addition to increases in property values as a home owner. These
positive developments have increased my desire to be a part of the effort to see the trend continue.

2. Please describe your experience in the areas checked in Part 2. Include any
   special achievements and/or any experiences that you feel would enhance the
   organization.: I have over 13 years of finance, audit, risk management experience in a fortune
500 company with Alcoa and leading academic medical center in Cleveland Clinic. I have held
various roles of increasing responsibility and valuable business experience. Additionally, I have
been a member of a number of volunteer committees and boards as noted on my resume as related
experience.

3. Describe your involvement in Ohio City neighborhood organizations or Ohio
   City Incorporated sponsored committees, projects, or block clubs: I have greatly
   enjoyed participating in Ohio City Inc. events including the Ohio City Inc. Street Festivals and
   Ohio City Stage performances. Additionally I am a huge supporter of many of the businesses in
   the neighborhood.

4. Describe your involvement in non-Ohio City neighborhood
   organizations/activities.: I have been a member of a number of volunteer committees and
   boards as noted on my resume as related experience. I have also been a 5 year supporter of the
   Greater Cleveland Urban Film Festival which held the opening film and reception at the Breen
   Center for the Performing Arts in September 2017.