

FOR IMMEDIATE RELEASE

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Ohio City Incorporated announces Market Avenue will close to vehicular traffic July 1st to pilot a pop-up park for the summer

CLEVELAND, OHIO (June 25, 2019) – Ohio City Incorporated announced today that Market Avenue will close to vehicular traffic this summer starting Monday, July 1st. The community development corporation is working with Ward 3 Councilman Kerry McCormack, the City of Cleveland, LAND Studio, and businesses in the area to convert the commercial street to a playful public space.

This bustling street is home to the West Side Market and businesses like Flying Fig, Great Lakes Brewing Company, Koffie Café, Market Avenue Wine Bar, and Market Garden Brewery. Market Avenue serves as a gateway to Ohio City’s Market District and is central to the neighborhood’s commercial activity. The pop-up park will be an extension of Market Square Park and will provide more recreational and green space in the area.

“Ohio City is one of Cleveland’s most walkable neighborhoods, so committing more of our public right of way to pedestrians just makes sense,” said Thomas McNair, Executive Director of Ohio City Incorporated. “We are excited to showcase the personality of our neighborhood here this summer and create a welcoming space for residents, visitors, and families to explore the neighborhood, linger in the public realm, and interact with one another.”

“Creating a pedestrian and bike friendly Market Avenue by cutting off vehicular traffic is a step towards a more human friendly neighborhood for everyone,” said Kerry McCormack, City of Cleveland Ward 3 Councilman. “These types of relatively inexpensive and simple changes can convert more of our public spaces into thriving community gathering places, while supporting local businesses and creativity.”

Look for streetscape furniture, lighting, and public art to be installed on Market Avenue, between West 24th Place and West 26th Street, over the next few weeks. The pilot project this summer is intended to test the street as a public space and to see how the community responds. Project partners hope to close the street permanently next year. Visitors to the space are encouraged to share their feedback and ideas for a permanent public space on social media by tagging Ohio City Incorporated ([Facebook](#), [Instagram](#), [Twitter](#)) or using the hashtag #PlayOnMarket.

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Ohio City Incorporated is the community development corporation serving the Ohio City neighborhood. OCI serves this diverse community of committed people by driving new investments, preserving the history of the neighborhood, and promoting an authentic urban neighborhood. OCI is committed to making Ohio City Cleveland’s most complete neighborhood, a destination for celebrating the urban experience and an ideal setting to make a home, raise a family, start a business, serve others, and live a full life. For more information, please visit: www.ohiocity.org.