

OHIO CITY INCORPORATED BOARD OF TRUSTEES APPLICATION

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Part 1: Candidate Information

Please fill out your contact information below. Personal information including address, email, and phone number will not be shared.

Name:	Priscila A. Rocha					
Address:	1497 W. 38th Street	City:	Cleveland	State:	Ohio	Zip: 44113
Phone:		Email:				
Ohio City Incorporated Membership:	<input checked="" type="checkbox"/> I am currently a Resident Member in-good-standing					
	<input checked="" type="checkbox"/> My Resident Membership form is attached to this application					
Length of Ohio City residency?	Four years					

Part 2: Experience & Professional Expertise

Please check the areas in which you have experience and/or professional expertise. Responses to Part 2 will be made available to Ohio City Incorporated membership prior to the election.

<input type="checkbox"/> Accounting	<input type="checkbox"/> Developer/Builder	<input checked="" type="checkbox"/> Human Resources
<input type="checkbox"/> Bilingual	<input type="checkbox"/> Education	<input checked="" type="checkbox"/> Legal
<input checked="" type="checkbox"/> Community Activist	<input type="checkbox"/> Finance/Lending	<input checked="" type="checkbox"/> Marketing
<input type="checkbox"/> Community Connections	<input checked="" type="checkbox"/> Fundraising	<input checked="" type="checkbox"/> Outreach
<input type="checkbox"/> Construction Contractor	<input type="checkbox"/> Grant Writing	<input type="checkbox"/> Real Estate
<input type="checkbox"/> Design/Architecture	<input checked="" type="checkbox"/> Historic Preservation	<input type="checkbox"/> Strategic Planning


Part 3: Personal Statement

Please answer the following questions & attach with your application. Limit 1 page, single-spaced. Responses to Part 3 will be made available to Ohio City Incorporated membership prior to the election.

- 1) Why do you wish to serve on the Ohio City Incorporated Board of Trustees?
- 2) Please describe your experience in the areas checked in Part 2. Include any special achievements and/or any experiences that you feel would enhance the organization.
- 3) Describe your involvement in Ohio City neighborhood organizations or Ohio City Incorporated sponsored committees, projects, or block clubs.
- 4) Describe your involvement in non-Ohio City neighborhood organizations/activities.

Applicant Signature

This application was completed to the best of my knowledge and in good faith:

 Signature	PRISCILA A. ROCHA Print	3/8/2017 Date
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1) Why do you wish to serve on the Ohio City Incorporated Board of Trustees? I believe civic engagement matters, plain and simple. I've committed myself to this belief in many ways: bettering Northeast Ohio through efforts as an attorney with Cleveland Metroparks, volunteering in my community with Operation Legal Help Ohio, the Red Line Greenway, Literary Lots, Legal Aid Society of Cleveland, Neighborhood Housing Services of Greater Cleveland, College Now, my Franklin/Clinton Block Club, as well as fighting for equality with the Human Rights Campaign. My passion to serve others, though, compels me to seek ways to make a greater difference. A Board of Trustees role with Ohio City Incorporated is an excellent opportunity for me to achieve the next level of civic engagement in my own community.

I have spent a number of years as an Ohio City resident and what initially drew me to this neighborhood was the diversity, the strong sense of community, and the solidarity amongst neighbors. I've seen the strength of this neighborhood on display while I've volunteered with neighbors in many ways over the years. I've grown to truly love this community and I passionately believe it's my civic responsibility to do more than just volunteer. As a resident, I deeply care about safety in our neighborhood, historic preservation, responsible and equitable development, community engagement, and supporting local businesses.

I want to deepen my commitment to public service and affect tangible, positive change in Ohio City. And, simply stated, I want to make a difference in the lives of others through my service to Ohio City Incorporated.

2) Please describe your experience in the areas checked in Part 2. Include any special achievements and/or any experiences that you feel would enhance the organization. As Assistant Legal Counsel for Cleveland Metroparks, I provide legal advice and counsel on various legal matters relating to operations, including but not limited to procurement of goods and services, financial matters, ethics, regulatory and statutory compliance, risk management, human resource counsel and support, and public records analysis. Additionally, I provide contract drafting, negotiation, and review with a particular emphasis on grants, marketing, software, zoological, procurement, natural resource, recreation, and human resource related agreements. I can assist Ohio City Incorporated in any number of these areas.

With respect to historic preservation, my fiancé and I have been renovating a century home on W. 38th Street and Clinton Ave. for the past year. We have first-hand knowledge of both the challenges and opportunities of historic home preservation which we hope to use to benefit others who seek to restore homes in the neighborhood.

Also, as it pertains to marketing and fundraising, I am on the Board of the Cleveland Lakefront Collaborative. The Cleveland Lakefront Collaborative grew out of an effort by lakefront stakeholders to develop and promote Cleveland's lakefront and boost the local economy by attracting businesses and residents. I worked with the Collaborative to fundraise for the implementation and creation of two websites to promote our Great Lake. At the same time, I also worked with our team to develop a Lakefront Visitors Guide. Furthermore, I was a member of the Human Rights Campaign ("HRC") Planning Committee in 2013 and then a volunteer in 2015. In this role, I volunteered my time to connect with the Cleveland business community and encourage companies to increase corporate sponsorships and table/ticket sales for HRC's annual fundraising gala.

Lastly, I am an active member of the Franklin/Clinton Block Club where I interact with my neighbors to stay informed of new developments, events, and volunteering opportunities in the Ohio City neighborhood.

3) Describe your involvement in Ohio City neighborhood organizations or Ohio City Incorporated sponsored committees, projects, or block clubs. Volunteer: Franklin/Clinton Block Club, Red Line Greenway, Literary Lots, Neighborhood Housing Services of Greater Cleveland, Legal Aid Society West Side Catholic Center, Near West Recreation recruiter (I recruited my fiancé to volunteer as head coach); Attendee: Station Hope, Ohio City Stages, Cleveland Flea, Ohio City Street Festival, Harvest Moon Potluck, Open Air in Market Square, Creative Fusion, Community Safety Meetings

4) Describe your involvement in non-Ohio City neighborhood organizations/activities. I am on the Board of the Cleveland Lakefront Collaborative. I also work to help revitalize urban core neighborhoods through my role at Cleveland Metroparks. Each day I work to further Cleveland Metroparks' mission of conservation, education, and recreation and, amongst other things, assist with developing and maintaining communities where people want to live, work, and play. A 2013 Trust for Public Land Study found that the high quality of life provided by parks and recreational activities plays a critical role in the county's economic development by attracting businesses and residents and increasing nearby residential property values. I hope to use my experience at Cleveland Metroparks to benefit Ohio City Incorporated. I am also a volunteer mentor with College Now where I help to increase college attainment in the Greater Cleveland area.

9. Commit to uphold and comply with fiduciary duties of care, loyalty, compliance, and to maintain accounts as provided under Ohio law.
10. Disclose any potential conflict of interest with OCI and possess the ability to make independent decisions, unencumbered by material conflict of interest.
11. Refrain from discussing or sharing confidential Board business with non-board members in accordance with our confidentiality policies.
12. Be willing to participate in periodic Board of Trustee self-evaluations and annual board evaluations, and be open to constructive feedback on performance as a board member.
13. Support in a positive manner all actions taken by the Board of Trustees even when in a minority position on such actions. Recognize that decisions of the Board can be made only by a majority vote at a Board meeting and respect the majority decisions of the Board, while retaining the right to seek changes through ethical and constructive channels.
14. Exercise authority as a Board of Trustee only when acting in a meeting with the full board or as delegated by the Board.
15. Refrain from intruding on administrative and personnel issues that are the responsibility of the Executive Director, except to monitor the results of the organization.
16. Represent OCI in a positive and supportive manner at all times.
17. Abide by this Statement of Expectations, the Confidentiality Agreement, the Conflict of Interest Agreement, and all other Board operating policies and procedures.

I understand that as a member of the Board of Trustees for Ohio City Incorporated, I will be held accountable to the expectations above on an annual basis.

I agree to the above statements and will comply with the requirements

I cannot meet these expectations

Signature:



Date: March 8, 2017

Print Name: Priscila A. Rocha

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OHIO CITY

INCORPORATED

est. 1836

February 6th, 2017

Priscila A. Rocha
1497 W. 38th Street
Cleveland, OH 44113

RE: Ohio City Incorporated Membership

Thank you for becoming a member of Ohio City Incorporated. You have been added to our membership mailing list and may unsubscribe at any time.

Membership is divided into four classifications: Residential, Business, Institutional and Associate. A "Residential Member" is defined as those individuals, eighteen (18) years or older, at the time of registration who reside within the Primary Service Area. A "Business Member" is defined as any entity conducting business or industry, selling products or services, or owning property within the Primary Service Area, that has a physical location within the Primary Service Area. An "Institutional Member" is defined as any non-profit organization (including but not limited to those providing educational, cultural, religious, informational, or health and social services within the Primary Service Area) that has a physical location within the Primary Service Area, and that is interested in the mission and principles of the Corporation, and An "Associate Member" is defined as an individual or entity interested in the mission and principles of the Corporation, but not qualifying as a Residential, Business, or Institutional Member.

Ohio City Incorporated memberships primarily gives you the ability to vote each year at our Annual Elections—which includes the selection of candidates to fill four seats on our Board of Trustees each year. Members also have the ability to attend our Board meetings and be elected to serve on our Board. Although associate Members are not be eligible to vote at the Corporation's annual or special meetings, they are eligible to be appointed to the Board or a Committee by the Board of Trustees. A hard copy of our membership list including names and addresses is available to any Member for non-commercial purposes upon written request.

There is no membership fee required – however we do ask each member to consider making a charitable donation to support Ohio City Incorporated. Ohio City Incorporated is a 501(c) 3 nonprofit organization providing critical services to our neighborhood. Gifts from our members and friends help to fulfill our mission and are 100% tax deductible.

Thank you once again for your interest in the mission and principles of Ohio City Incorporated and for your continued assistance both as a friend of Ohio City Incorporated and as an advocate for the Ohio City neighborhood.

With sincere appreciation,



Thomas S. McNair
Executive Director

TEL 216.781.3222 FAX 216.781.3252 WEB ohiocity.org

2525 Market Avenue, Suite A

Cleveland, Ohio

44113

PRISCILA A. ROCHA

1497 W. 38th Street, Cleveland, OH 44113

BAR ADMISSIONS & EDUCATION

Ohio Supreme Court, 2013; U.S. District Court for the Northern District of Ohio, 2013; U.S. District Court for the Southern District of Ohio, 2013; U.S. Court of Appeals for the Federal Circuit, 2014

Cleveland-Marshall College of Law, 2012

J.D., *cum laude*; GPA, Rank: 3.4/4.0, Top 25%

Activities: Journal of Law and Health, Submissions Editor; Women's Law Student Association, Treasurer; Cleveland-Marshall Allies, Committee Member

Awards: Cleveland-Marshall Law Alumni Association J. Patrick Browne Award for Academic Excellence; Robert D. Kensey Memorial Award for Outstanding Scholarship in Civil Liberties; Cleveland Metropolitan Bar Association C-M Law 2L Minority Scholarship Award; Pro Bono and Community Service Award; Women's Law Student Association Tammy Burkhardt Memorial Scholarship Award; Ohio Legal Assistance Foundation, Outstanding Law Student Volunteer

Cleveland State University, 2006

B.A., Political Science, *cum laude*; Deans List: 2004 – 2006

Cleveland, OH

Activities: Pi Sigma Alpha, The National Political Science Honor Society

EXPERIENCE

Cleveland Metropolitan Park District, *Assistant Legal Counsel*, (July 2015 – Present)

Cleveland, OH

Contract drafting, negotiation, and review with particular emphasis on grants, marketing, software, zoological, procurement, natural resource, recreation, and human resource related agreements; regulatory and statutory compliance analysis and implementation; risk management; ethics; public records; human resource counsel and support

Benesch, Friedlander, Coplan, & Aronoff LLP, *Associate*, (Sept. 2012 – July 2015)

Cleveland, OH

Obtained favorable court ruling in protracted expert discovery dispute in multi-million dollar trade secret case; successfully obtained summary judgment dismissal in breach of contract action; advised clients on employment policies and drafted employee handbooks; assisted with due diligence investigations, including due diligence reports for real estate transactions; reviewed and drafted HIPAA policies; represented and advised clients in numerous civil litigation matters in state and federal courts, including intellectual property disputes, breach of contract actions, insurance defense, FLSA and Title VII actions, business torts, and environmental law disputes; researched and drafted federal appellate briefs, summary judgment motions, and other dispositive motions; served as first-chair attorney in attending court hearings, counseling clients, conducting depositions, interviewing witnesses, drafting discovery requests and responses, and managing e-discovery; drafted and negotiated settlement agreements and demand letters

U.S.D.C., Northern District of Ohio, *Judicial Extern for Hon. Judge Dan Aaron Polster*, (Sept. 2011 – Dec. 2011)

Cleveland, OH

Researched and drafted bench memoranda and tentative orders for a variety of civil and criminal matters, including class action certification, habeas corpus actions, and First Amendment litigation

AIM Healthcare Services, Inc., *Team Lead*, (Jan. 2006 – Aug. 2009)

Cleveland, OH

Promoted to managerial role within six months of employment; planned and executed the implementation of information management software programs to assist hospitals and insurance companies with data mining and contract compliance resulting in increased revenue; developed employee performance plans to maximize productivity; trained and supervised all staff for AIM Inc., the Cleveland Clinic division; prepared and presented quarterly business strategies and contingency plans for the Northeast Ohio region

The Ohio National Guard, *Staff Sergeant*, (May 2000 – May 2006)

Columbus, OH

Excelled in all upgrade training requirements and quickly promoted to NCO ranks; developed and implemented plans and policies for food service, lodging, fitness, mortuary, recreation, child development and leisure for military service personnel; facilitated communication between Airmen and NCO's; volunteered to serve base mission following the September 11, 2001 crisis; recipient of the Air Force Basic Military Training Honor Graduate Ribbon, Air Force Achievement Medal, Ohio Faithful Service Ribbon, and Ohio Award of Merit Ribbon

PUBLICATIONS

Our Backyard Slave Trade: The Result of Ohio's Failure to Enact Comprehensive State Level Human Sex Trafficking Legislation 25 J. L. & HEALTH 415 (2012) (Author)

Private Equity Funds May be Responsible for Withdrawal Liabilities, Limiting Ownership Interest in Portfolio Companies Can Mitigate "Controlled Group" Liability, CRAIN'S CLEVELAND BUSINESS (2014) (Co-Author)

COMMUNITY INVOLVEMENT & BAR MEMBERSHIPS

Volunteer: Human Rights Campaign Cleveland; Legal Aid Society of Cleveland; College Now Mentor; Pro Bono Attorney, Operation Legal Help Ohio; Trainee/Volunteer, The MetroHealth Pride Clinic

Bar Memberships: Cleveland Metropolitan Bar Association, LGBT and Allies and Women in Law sections; Ohio State Bar Association, Young Lawyers and Intellectual Property Litigation sections; American Bar Association